



WSOC-TV  
1901 North Tryon Street  
Charlotte, NC 28206-2700

WSOC-TV

Abar Media  
6190 Grovedale Court  
Suite 200  
Alexandria, VA 22310

## Contract # 330113

<b>Schedule Dates</b>	10/30/12-11/05/12	<b>Date Entered</b>	09/05/12
<b>Advertiser</b>	Pol/J Roberts/D/Congress (16889)	<b>Last Modified</b>	09/05/12
<b>Agency</b>	Abar Media (2878)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political (1065)	<b>CO-OP</b>	No
<b>Brand</b>	580 CONG (136554)	<b>Headline #</b>	06304528
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	SCATTERGOOD, JEFF	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	N/A	<b>Commission</b>	\$8,991.75
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$50,953.25
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	ROBERTS FOR CONGRESS ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** JENNIFER ROBERTS FOR CONGRESS		

<b>Charlotte (WSOC)</b>	<b>Spots</b>	<b>Rate</b>
By Broadcast Month		
Nov. 2012	105	\$59,945.00
<b>Grand Total:</b>	<b>105</b>	<b>\$59,945.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	5A-5:30A (EST)			1	1		1			3	\$375.00	\$1,125.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
2.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	5A-5:30A (EST)		1							1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
3.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	5:30A-6A (EST)			1	1	1	1			4	\$375.00	\$1,500.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
4.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	5:30A-6A (EST)		1							1	\$375.00	\$375.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
5.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	6A-6:30A (EST)			1	1	1	1			4	\$750.00	\$3,000.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
6.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	6A-6:30A (EST)		1							1	\$750.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
7.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	6:30A-7A (EST)			1	1	1	1			4	\$750.00	\$3,000.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
8.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	6:30A-7A (EST)		1							1	\$750.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
9.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	7A-8A (EST)			1	1					2	\$700.00	\$1,400.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
10.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	7A-8A (EST)		1							1	\$700.00	\$700.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
11.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	7A-8A (EST)			1						1	\$700.00	\$700.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
12.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	8A-9A (EST)			1		1				2	\$600.00	\$1,200.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
13.0	Normal Line / Spot	10/31/12-11/02/12	6	:30	8A-9A (EST)				2		2			4	\$600.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
14.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	8A-9A (EST)		2							2	\$600.00	\$1,200.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

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# Contract # 330113

Schedule Dates 10/30/12-11/05/12  
Advertiser Pol/J Roberts/D/Congress (16889)  
Agency Abar Media (2878)  
Product Political (1065)  
Brand 580 CONG (136554)  
Salesperson Telerep/Philadelphia, Philadelphia (1057)  
Sales Office Telerep/Philadelphia  
Buyer Name SCATTERGOOD,JEFF  
Phone/Fax /  
CPE N/A  
Account Types National/Political  
Billing Type Standard  
Comments ROBERTS FOR CONGRESS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* JENNIFER ROBERTS FOR CONGRESS

Date Entered 09/05/12  
Last Modified 09/05/12  
Entered By Jill Hipskind  
CO-OP No  
Headline # 06304528  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$8,991.75  
Net Total \$50,953.25  
Sales Tax

Charlotte (WSOC)  
By Broadcast Month  
Nov. 2012  
Grand Total: 105 \$59,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	9A- 10A (EST)			1		1	1	1		3	\$245.00	\$735.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
16.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	9A- 10A (EST)		1							1	\$245.00	\$245.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
17.0	Normal Line / Spot	10/30/12-11/04/12	6	:30	10A- 11A (EST)			1	1	1				3	\$245.00	\$735.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
18.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	10A- 11A (EST)		1							1	\$245.00	\$245.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
19.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	11A- 12P (EST)			1	1	1	1			3	\$235.00	\$695.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
20.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	12P- 1P (EST)			1	1	1	1			3	\$245.00	\$735.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
21.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	12P- 1P (EST)		1							1	\$245.00	\$245.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
22.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	1P- 2P (EST)			1	1	1	1			3	\$265.00	\$795.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
23.0	Normal Line / Spot	10/31/12-11/04/12	6	:30	2P- 3P (EST)				1	1				2	\$265.00	\$530.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
24.0	Normal Line / Spot	11/01/12-11/04/12	6	:30	3P- 4P (EST)				1	1				1	\$265.00	\$265.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
25.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	4P- 5P (EST)			1	1	1	1			4	\$600.00	\$2,400.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
26.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	4P- 5P (EST)		1							1	\$600.00	\$600.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
27.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	5P- 5:30P (EST)			1	1	1	1			4	\$700.00	\$2,800.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
28.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	5P- 5:30P (EST)		1							1	\$700.00	\$700.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12

## CONFIRMATION CONTRACT

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Date:

Accepted Station:

Date:

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Advertiser	Pol/J Roberts/D/Congress (16889)	Last Modified	09/05/12
Agency	Abar Media (2878)	Entered By	Jill Hipskind
Product	Political (1065)	CO-OP	No
Brand	580 CONG (136554)	Headline #	06304528
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo	
Sales Office	Telerep/Philadelphia	Order Type	Normal
Buyer Name	SCATTERGOOD,JEFF	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$8,991.75
Account Types	National/Political	Net Total	\$50,953.25
Billing Type	Standard	Sales Tax	
Comments	ROBERTS FOR CONGRESS ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** JENNIFER ROBERTS FOR CONGRESS		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Nov. 2012	105	\$59,945.00
<b>Grand Total:</b>	<b>105</b>	<b>\$59,945.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
29.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	5:30P- 6P (EST)			1	1	1	1			4	\$750.00	\$3,000.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
30.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	5:30P- 6P (EST)		1							1	\$750.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
31.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	6P- 6:30P (EST)			1	1	1	1			4	\$900.00	\$3,600.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
32.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	6P- 6:30P (EST)		1							1	\$900.00	\$900.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
33.0	Normal Line / Spot	10/30/12-10/31/12	6	:30	6:58P- 7:30P (EST)			1	1					2	\$700.00	\$1,400.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
34.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	6:58P- 7:30P (EST)		1							1	\$700.00	\$700.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
35.0	Normal Line / Spot	10/31/12-11/02/12	6	:30	7:30P- 7:58P (EST)				1	1	1			3	\$700.00	\$2,100.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
36.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	7:30P- 7:58P (EST)		1							1	\$700.00	\$700.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
37.0	Normal Line / Spot	10/30/12-10/31/12	6	:30	11P- 11:35P (EST)			1	1					2	\$750.00	\$1,500.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
38.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	11P- 11:35P (EST)		1							1	\$750.00	\$750.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
39.0	Normal Line / Spot	10/30/12-11/02/12	6	:30	11:35P- 12:05A (EST)			1	1	1	1			4	\$375.00	\$1,500.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
40.0	Normal Line / Spot	11/05/12-11/05/12	6	:30	8P- 10P (EST)		1							1	\$4,800.00	\$4,800.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
41.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	5A- 5:30A (EST)							1		1	\$100.00	\$100.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
42.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	5:30A- 6A (EST)							1		1	\$250.00	\$250.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:	Date:	Accepted Station:	Date:	Comments:
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## Contract # 330113

**Schedule Dates** 10/30/12-11/05/12  
**Advertiser** Pol/J Roberts/D/Congress (16689)  
**Agency** Abar Media (2878)  
**Product** Political (1065)  
**Brand** 580 CONG (136554)  
**Salesperson** Telerep/Philadelphia, Philadelphia (1057)  
**Sales Office** Telerep/Philadelphia  
**Buyer Name** SCATTERGOOD,JEFF  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** ROBERTS FOR CONGRESS  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* JENNIFER ROBERTS FOR CONGRESS

**Date Entered** 09/05/12  
**Last Modified** 09/05/12  
**Entered By** Jill Hipskind  
**CO-OP** No  
**Headline #** 06304528  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$8,991.75  
**Net Total** \$50,953.25  
**Sales Tax**

**Charlotte (WSOC)**  
**By Broadcast Month**  
Nov. 2012 105 \$59,945.00  
**Grand Total:** 105 \$59,945.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
43.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	6A-7A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
44.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	7A-8A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
45.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	8A-9A (EST)							1		1	\$400.00	\$400.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
46.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	12P-12:30P (EST)							1		1	\$200.00	\$200.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
46.0.1	Preempt	11/03/12															Charlotte (WSOC)	Program Change/Exception - COLLEGE FOOTBALL	
47.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	7P-7:30P (EST)							1		1	\$390.00	\$390.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
48.0	Normal Line / Spot	11/03/12-11/03/12	6	:30	11:30P-12:05A (EST)							1		1	\$600.00	\$600.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
49.0	Normal Line / Spot	11/04/12-11/04/12	6	:30	5:30A-6A (EST)							1		1	\$75.00	\$75.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
50.0	Normal Line / Spot	11/04/12-11/04/12	6	:30	6A-7A (EST)							1		1	\$225.00	\$225.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
51.0	Normal Line / Spot	11/04/12-11/04/12	6	:30	7A-8A (EST)							1		1	\$250.00	\$250.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
52.0	Normal Line / Spot	11/04/12-11/04/12	6	:30	8A-9A (EST)							1		1	\$450.00	\$450.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
53.0	Normal Line / Spot	11/04/12-11/04/12	6	:30	9A-10A (EST)							1		1	\$500.00	\$500.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
54.0	Normal Line / Spot	11/04/12-11/04/12	6	:30	12P-12:30P (EST)							1		1	\$200.00	\$200.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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## Contract # 330113

<b>Schedule Dates</b>	10/30/12-11/05/12	<b>Date Entered</b>	09/05/12
<b>Advertiser</b>	Pol/J Roberts/D/Congress (16889)	<b>Last Modified</b>	09/05/12
<b>Agency</b>	Abar Media (2878)	<b>Entered By</b>	Jill Hipskind
<b>Product</b>	Political (1065)	<b>CO-OP</b>	No
<b>Brand</b>	580 CONG (136554)	<b>Headline #</b>	06304528
<b>Salesperson</b>	Telerep/Philadelphia, Philadelphia (1057)	<b>Demo</b>	
<b>Sales Office</b>	Telerep/Philadelphia	<b>Order Type</b>	Normal
<b>Buyer Name</b>	SCATTERGOOD,JEFF	<b>Package Deal</b>	
<b>Phone/Fax</b>	/	<b>Commission %</b>	15.00
<b>CPE</b>	N/A	<b>Commission</b>	\$8,991.75
<b>Account Types</b>	National/Political	<b>Net Total</b>	\$50,953.25
<b>Billing Type</b>	Standard	<b>Sales Tax</b>	
<b>Comments</b>	ROBERTS FOR CONGRESS ***** THIS IS A CASH IN ADVANCE SCHEDULE ***** JENNIFER ROBERTS FOR CONGRESS		

Charlotte (WSOC)		
By Broadcast Month	Spots	Rate
Nov. 2012	105	\$59,945.00
<b>Grand Total:</b>	<b>105</b>	<b>\$59,945.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
55.0	Normal Line / Spot	11/04/12-11/04/12	6	:30	6P- 6:30P (EST)								1	1	\$925.00	\$925.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12
56.0	Normal Line / Spot	11/04/12-11/04/12	6	:30	11P- 11:35P (EST)								1	1	\$850.00	\$850.00	Charlotte (WSOC)	1X MAX/DAY	9/5/12

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Date:

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ADV #

ADV. NAME

AGY # 522

AGY. NAME

POLI/J ROBERTS/D/CON/NC

ABAR HUTTON MEDIA

REP. #

OFF. # 220

SALESMAN #

6190 GROVEDALE COURT, SUITE 200

ALEXANDRIA, VA 22310

BUYER NAME

SALES PRSN PH-

JEFF SCATTERGOOD

NICK WELTE

ORDER #

CONTRACT # 6304528

CLASS: NATL.

LOCAL

REGIONAL

PRDCT

ROBERTS FOR CONGRESS EST#580

COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES

OCT30/12

NOV5/12

WK-1

CITY TAX

STATE TAX

CO-OP BILLING NEEDED

DATE

SEPS/12

14.03

REP:

TO JILL

FR JARED

ADDED EST #

NO OTHER CHANGES MADE

PLS CNF THANKS

CON CM

\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

JENNIFER ROBERTS FOR CONGRESS

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

AGENCY ADVERTISER CODE =

AGENCY EST# = 580

AGENCY PRODUCT CODE =

NO BUYS TO PRINT

NOV/12

60145.00

CONTRACT TOTAL

TOTAL SPOTS

60145.00

106

REP HEADLINE# 6304528  
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-225-4100  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET

FAX# 610-225-1101  
HARRIS REPORT FROM REP  
\*\*CHANGES\*\*  
SEP5/12 14.03  
\*\*\* WSOC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	/WK	INVT	:	SPTS

MARKET TOTALS \$167,069 WSOC 36% WBTV 33% WCNC 22% WCCB 7% WJZY 1% WMYT 0% WAXN 1%  
CABL 0%

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

SEP4/12 18.32  
\*\*\* WSOC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			500A-530A	30		\$375.00	10/30	11/2	3		TU-W,F	3
PROGRAM : NEWS												
CON COM1 : 1X MAX/DAY												
2			500A-530A	30		\$375.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
3			530A-600A	30		\$375.00	10/30	11/2	4		TU-F	4
PROGRAM : NEWS												
CON COM1 : 1X MAX/DAY												
4			530A-600A	30		\$375.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												



REP HEADLINE# 6304528  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100  
 CREDIT ADVISORY: AGENCY  
 ORDER WORKSHEET

FAX# 610-225-1101  
 CREDIT RISK !!!  
 HARRIS REPORT FROM REP

SEP4/12 18.32  
 \*\*\* WSOC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
5			600A-630A PROGRAM : NEWS CON COM1 : 1X MAX/DAY	30		\$750.00	10/30	11/2	4		TU-F	4
6			600A-630A PROGRAM : NEWS	30		\$750.00	11/5	11/5	1		MON	1
7			630A-700A PROGRAM : NEWS CON COM1 : 1X MAX/DAY	30		\$750.00	10/30	11/2	4		TU-F	4
8			630A-700A PROGRAM : NEWS	30		\$750.00	11/5	11/5	1		MON	1
9			700A-800A PROGRAM : GMA CON COM1 : 1X MAX/DAY	30		\$700.00	10/30	11/1	2		TU,TH	2
10			700A-800A PROGRAM : GMA CON COM1 : 2X MAX/DAY	30		\$700.00	10/31	11/2	4		W,F	4
11			700A-800A PROGRAM : GMA	30		\$700.00	11/5	11/5	1		MON	1
12			800A-900A PROGRAM : GMA CON COM1 : 1X MAX/DAY	30		\$600.00	10/30	11/1	2		TU,TH	2
13			800A-900A PROGRAM : GMA CON COM1 : 2X MAX/DAY	30		\$600.00	10/31	11/2	4		W,F	4
14			800A-900A PROGRAM : GMA	30		\$600.00	11/5	11/5	2		MON	2

REP HEADLINE# 6304528  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET

FAX# 610-225-1151  
 HARRIS REPORT FROM REP

SEP4/12 18.32  
 \*\*\* WSOC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
15			900A-1000A PROGRAM : LIVE WITH KELLY CON COM1: 1X MAX/DAY	30		\$245.00	10/30	11/2	3		TU,TH-F	3
16			900A-1000A PROGRAM : LIVE WITH KELLY	30		\$245.00	11/5	11/5	1		MON	1
17			1000A-1100A PROGRAM : DR PHIL CON COM1: 1X MAX/DAY	30		\$245.00	10/30	11/1	3		TU-TH	3
18			1000A-1100A PROGRAM : DR PHIL	30		\$245.00	11/5	11/5	1		MON	1
19			1100A-1200N PROGRAM : THE VIEW CON COM1: 1X MAX/DAY	30		\$325.00	10/30	11/2	3		TU,TH-F	3
20			1200N-100P PROGRAM : NEWS CON COM1: 1X MAX/DAY	30		\$245.00	10/30	11/2	3		TU,TH-F	3
21			1200N-100P PROGRAM : NEWS	30		\$245.00	11/5	11/5	1		MON	1
22			100P-200P PROGRAM : THE CHEW CON COM1: 1X MAX/DAY	30		\$265.00	10/30	11/2	3		TU,TH-F	3
23			200P-300P PROGRAM : REVOLUTION CON COM1: 1X MAX/DAY	30		\$265.00	10/31	11/1	2		W-TH	2
24			300P-400P PROGRAM : GENERAL HOSPITAL	30		\$265.00	11/1	11/1	1		THU	1

REP: TEL# 610-225-4100 FAX# 610-225-4444  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
SEP4/12 18.32  
\*\*\* WSOC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
25			400P-500P PROGRAM : DR OZ CON COM1: 1X MAX/DAY	30		\$600.00	10/30	11/2	4		TU-F	4
26			400P-500P PROGRAM : DR OZ	30		\$600.00	11/5	11/5	1		MON	1
27			500P-530P PROGRAM : NEWS CON COM1: 1X MAX/DAY	30		\$700.00	10/30	11/2	4		TU-F	4
28			500P-530P PROGRAM : NEWS	30		\$700.00	11/5	11/5	1		MON	1
29			530P-600P PROGRAM : NEWS CON COM1: 1X MAX/DAY	30		\$750.00	10/30	11/2	4		TU-F	4
30			530P-600P PROGRAM : NEWS	30		\$750.00	11/5	11/5	1		MON	1
31			600P-630P PROGRAM : NEWS CON COM1: 1X MAX/DAY	30		\$900.00	10/30	11/2	4		TU-F	4
32			600P-630P PROGRAM : NEWS	30		\$900.00	11/5	11/5	1		MON	1
33			700P-730P PROGRAM : INSIDE EDITION CON COM1: 1X MAX/DAY	30		\$700.00	10/30	10/31	2		TU-W	2
34			700P-730P PROGRAM : INSIDE EDITION	30		\$700.00	11/5	11/5	1		MON	1

REP HEADLINE# 6304528  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100 FAX# 610-225-1121  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP

SEP4/12 18.32  
\*\*\* WSOC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
35			730P-800P PROGRAM : ET CON COM1: 1X MAX/DAY	30		\$700.00	10/31	11/2	3		W-F	3
36			730P-800P PROGRAM : ET	30		\$700.00	11/5	11/5	1		MON	1
37			1100P-1135P PROGRAM : NEWS CON COM1: 1X MAX/DAY	30		\$750.00	10/30	10/31	2		TU-W	2
38			1100P-1135P PROGRAM : NEWS	30		\$750.00	11/5	11/5	1		MON	1
39			1135P-1205A PROGRAM : NIGHTLINE CON COM1: 1X MAX/DAY	30		\$375.00	10/30	11/2	4		TU-F	4
40			800P-1000P PROGRAM : NIGHTLINE	30		\$4,800.00	11/5	11/5	1		MON	1
41			500A-530A PROGRAM : NEWS	30		\$100.00	11/3	11/3	1		SAT	1
42			530A-600A PROGRAM : CHRIS MATTHEWS	30		\$250.00	11/3	11/3	1		SAT	1
43			600A-700A PROGRAM : NEWS	30		\$225.00	11/3	11/3	1		SAT	1
44			700A-800A PROGRAM : NEWS	30		\$225.00	11/3	11/3	1		SAT	1
45			800A-900A PROGRAM : GMA SAT	30		\$400.00	11/3	11/3	1		SAT	1

SEP4/12 18.32  
\*\*\* WSOC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
46			1200N-1230P	30		\$200.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
47			700P-730P	30		\$390.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
48			1130P-1205A	30		\$600.00	11/3	11/3	1		SAT	1
PROGRAM : NEWS												
49			530A-600A	30		\$75.00	11/4	11/4	1		SUN	1
PROGRAM : STORM STORIES												
50			600A-700A	30		\$225.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
51			700A-800A	30		\$250.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
52			800A-900A	30		\$450.00	11/4	11/4	1		SUN	1
PROGRAM : SUN GMA												
53			900A-1000A	30		\$500.00	11/4	11/4	1		SUN	1
PROGRAM : THIS WEEK												
54			1200N-1230P	30		\$200.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
55			600P-630P	30		\$925.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
56			1100P-1135P	30		\$850.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												

REP HEADLINE# 6304528  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 610-225-4100 FAX# 610-225-1121  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP

SEP4/12 18.32  
 \*\*\* WSOC-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
NOV/12			60145.00									
CONTRACT TOTAL												60145.00
TOTAL SPOTS												106

MARKET TOTALS \$167,069 WSOC 36% WBTV 33% WCNC 22% WCCB 7% WJZY 1% WMYT 0% WAXN 1%  
 CABL 0%

SVC- NSI  
 DEMOS- RA35+\*